

Our Motto is – One Metadata, One Audio File, One Inlay Image

Labels just have to provide ONE song physical File, ONE inlay/artwork ONE basic metadata format.

The software would convert all your content into all requisite formats for all Streaming and all CRBT platforms.

The Following set of instructions need to be adhered to by your teams, to enable the software to work seamlessly.

1. Content has to be provided in **WAV format** only, with minimum **bit-rate at 1411 kbps**
2. **Date of Release has to be in YYYY-MM-DD format**
 - E.g. Date of release of 12th April 2020 has to be written as 2020-04-12
 - **Wrong style of writing** will be in as 2020-12-04 as that will make date of release as 4th December
 - **Other wrong formats are** 12/4/20, 2020/4/12
3. **One inlay image** has to be provided, with the size as **3000*3000 pixels named under Album Name as mentioned on the metadata**
 - Any lesser size gets rejected in a few streaming platforms
 - Please don't put ISRC or Album ID as Inlay names
4. Basic Metadata has to be provided exactly as per the attached format
 - All Mandatory fields marked under yellow are to be filled in the metadata
 - Do not add any additional Headers on the metadata to avoid system rejection.
5. **To generate CRBT cuts, provide the start time of CRBT**
 - E.g. If a song is of 00:04:37 mins and the hook like is at 00:01:08 seconds, then mention 00:01:08 as the CRBT cut time in the required column,
 - The cut will be generated automatically by the software for all the CRBT platforms, and converted into required format (MP3 or 3GP)
 - Only one CRBT cut is currently accepted.
6. Email once sent will be applicable for all platforms which have been assigned by the Member
 - Specific delivery instructions about one specific platform will have to be sent specifically to DDN content team member through Email at the ID mentioned above.
 - **For adding new services, or migrating the content** – Please write specifically to the DDN content membership at devdigitalnetwork@gmail.com